



## Ohio Union Council

### Meeting Minutes

*March 8, 2012 – Barbie Tootle Room, Ohio Union*

Present: Tim Collins (Chair), Matt Couch (Ex-Officio, Ohio Union Director of Student Activities & Orientation), Eve Esch (Ex-Officio, Director of Ohio Union Events), Naomi David (USG), Areej Usmani (Student Org w/ Office), Katie Dean Williams (Graduate Administrative Associate Student Employee), Michelle Mudarth (Ex-Officio, President of Ohio Union Activities Board), Katie Krajny (Ex-Officio, Advisor to Ohio Union Activities Board), Mia Grube (Ex-Officio, 12-13 President of Ohio Union Activities Board), Felix Alonso (Student Life Staff), Chuck Claibourne (Alumna), Kate Christobek (Community/Supporter), Brad Myers (At-Large), Gini Curphey (Alumna), Kevin Petrilla (USAC Rep), Isao Shoji (Faculty Representative), Ann Kneidinger-Flaherty (Parent), Shawn Henderson (CGS), Maggie Germain (IPC), Isao Shoji (Community Representative), John Merrill (Faculty Rep)

#### I. Welcome

Introductions and responses to the question – What's your favorite activity to do in March?

#### II. Directors' Reports

##### a. Student Activities & Orientation Director's Report from Matt Couch

- According to the student org registration numbers, we are up to 978 registered student organizations for this year.
- We will be sending about 320 students on Buck-I-Serv trips (week-long service-based trips across the country and 1 overseas)
- Student Activities just hired a new position- Ohio Union Associate Director for Campus Events. Carrie Miller, coming to us from University of Houston will be advising the Major Campus Events Committee, helping the MCEC students to plan a number of our traditional major events, providing support for the Student Activity Fee -funded signature events, and supervising Katie Krajny and Kerry Hodak in support of our OUAB and Grad/Prof programs. Carrie starts on April 9.
- Deb Cunningham on the Student Activities staff will be transitioning to a role coordinating finances with student organizations and Student Activity Fee-funded initiatives. Vian Barwari, a current Graduate Administrative Associate, will now be responsible for managing the procedures for and supervising student staff in the Resource Room in the Center for Student Leadership & Service.
- Buckeye Showcase and BuckeyeThon are two signature events that took place in February. Buckeye Showcase winner Buck That! recently won a regional competition for a capella groups. BuckeyeThon had an amazing turnout of nearly 2,000 participants, raising \$454,000 towards the Hematology/Oncology Department of Nationwide Children's Hospital. Last year, BuckeyeThon was the first CMN dance marathon to increase its previous total by 6 figures... and they did it again this year!

##### b. Ohio Union Events Director's Report from Eve Esch

- For February, the Ohio Union hosted 2539 events in the building (up from 1182 events in February 2011) – 5% non-university, 10% university, 85% were student orgs or Ohio Union staff groups.
- The Ohio Union staff booked 562 events in classroom spaces (up from 625 events in February 2011)
- The busiest time of day in the building is still from 6-8pm
- Estimated attendance for February was 87,948 (based on EMS) and the people counters captured 208,030 for February (7,100 people per day)

- Ohio Union Events hired a new event planner for Ohio Union – Nick Stefanik. A new Associate Director will also be joining the Ohio Union Events staff soon.
  - Staff from all Ohio Union areas have been and will be attending national/international conferences including NACA, NASPA, ACUI, NIRSA, and ACPA.
  - The Ohio Union is super booked for Spring Quarter, and they are looking forward to a busy quarter!
- c. Business & Finance Director's Report from Dan Huffman
- Dan shared the FY12 Ohio Union Budget to Actual Overview as of 2/29/12, which included a comparison of FY11 and FY12. As Dan explained, the Ohio Union is currently doing much better than last year with generating their total revenue and lowering their total expenses.

### **III. Ohio Union Activities Board Update**

- Katie Krajny shared a current budget report for the Ohio Union Activities Board
- Michelle Mudarth shared that OUAB hosted a total of 41 events with a combined attendance of 8,667 people this past February. She also announced two events planned for Spring Quarter.

### **IV. Subcommittee Reports**

- a. Events
- This month the committee heard the progress report from Spring Involvement Fair, which will take place on Thursday, March 29.
- b. Policy
- Eve shared Section II of the operating procedures – "Ohio Union & Student Activities Information". This information is available in other places.  
Katie Dean moved to approve all of Section II, Chuck Claiborne approved... motion passed unanimously.
- c. Budget & Finance
- No Report

### **VII. Future Meetings**

- April 12, 5:30pm – Barbie Tootle Room
- May 10, 5:30pm – Barbie Tootle Room
- Jun 7, 5:30pm – Barbie Tootle Room

### **VIII. Announcements**

Below are updates Eve shared at the last Ohio Union Tenant Meeting:

- Spring Quarter cuisine for Buckeye Passports in the Union Market will be Caribbean fare.
- There have been/will be several political events in the building, including a polling location this past Tuesday, White House Community Fair, CNN broadcasting, and more to come!
- The Ohio Union will be hosting the Match Day for the OSU Med School on March 15
- Spring Break Hours: During the week, we'll be open 7:00am-7:00pm. Several conferences will be taking place in the union over break to keep the building busy!
- Construction Projects – roof project is now complete. Shock absorbers will need to be installed with the ballroom floor.

